URSA MAJOR JUROR RUBRIC

SCORING MATRIX	Excellent	Good	Adequate	Poor
Artistic Strength + General Excellence	The proposal demonstrates artistic excellence and cultural significance. Proposal is extremely exciting, ambitious and thought-provoking. Portfolio of previous work is outstanding, extensive, consistent and relevant to the project proposal.	The proposal demonstrates strong artistic merit and cultural significance. Proposal is ambitious and thought-provoking. Portfolio of previous work is comprehensive, consistent and relevant to the proposal.	The proposal demonstrates adequate artistic merit and cultural significance. Proposal demonstrates some ambition. Portfolio of previous work is consistent and relevant.	The proposal lacks artistic merit and cultural significance. Proposal lacks ambition. Portfolio of previous work is poor.
Community Engagement + Public Interface	Project includes an exciting public-facing component and addresses a significant community need. The project proposal shows outstanding collaboration with community. Artists are part of the community fabric, with tremendous community support. Promotes outstanding accessibility, inclusion and excellent community participation. Strong outreach to unreached or underserved audiences.	Project includes a public- facing component and a strong community need is identified and addressed. The project proposal demonstrates strong collaboration collaboration with community. Significant community support; including community involvement in planning. Multiple strong accessibility accommodations. Significant attention to unreached or underserved audiences.	The project proposal demonstrates some collaboration with community. Community is involved. Makes an effort to reach unreached or underserved audiences. Proposal offers accessibility accommodations. Some indications of community support.	The project proposal demonstrates no collaboration with community. Community involvement is minimal. Outreach to new audiences is weak. Proposal offers no accessibility accomodations. Lacks evidence of community support.
Feasibility	The project proposal is extensively researched and is clearly the evolution of the artist's previous work. It is a fully "fleshed-out" proposal that includes extensive information detailing materials, timeline and logistics. There is a clear plan for completion. Budget is clear and well thought-out.	The project proposal is well-researched and is the evolution of the artist's previous work. The proposal includes ample information detailing materials, timeline and logistics. There is a clear plan for project completion. Budget is clear.	The project proposal shows some research and seems in-line the artist;s previous work. The proposal includes some basic information detailing materials, timeline and logistics. There is a sufficient plan for completion. Budget seems adequate.	The project proposal is poorly researched and seems out of step with the artist's previous work. The proposal lacks information detailing materials, timeline and ol gistics. There is no clear plan for completion and/or seems unrealistic. Budget is unrealistic or unclear.